

Syllabus, Spring Semester 2023 MeiHo University

Course	Chinese	餐旅概論2/2		English	Introduction to Hospitality	
Class	Program	四年制學院國合專班		required/ elective	必修	Instructors 陳郁婷
	Department	餐旅管理系餐飲與旅館 服務國際學生產學合作 專班		Credits	2.0	
	Class Name	四技餐國合一甲		Period	半	
Grading Standard	Midterm Percent	20%	Finals Percent	30%	Peacetime Percent	50%
Course Abstract	From basic food and beverage base to lay the foundation, so that students understand the development of tourism industry in Taiwan and the status quo. And to enable students to understand the food and beverage industry-related workflow and services. Arouse students' interest in the hospitality industry.					
Course Outline	To enable students to understand the tourism industry, stimulate students' interest in the hospitality industry. Course Outline 1. Hotel industry development 2. Hotel categories and room types 3. travel management organizations and employees in charge 4. Hotel industry management concept 5. Travel industry development 6. Types of travel industry and types of travel agencies 7. Travel agency organization and employees in charge 8. Travel management concept					
Class Activities	Group report					
Grading Instruction	期中成績百分比：20% 期末成績百分比：30% 平時成績百分比：50%					
References						
是否全程 使用外語	否					
主要授課 語言	國語					
次要授課 語言	英語					
第一次 上課日期	2024/02/21					
教學方式	講授,小組討論,口頭及書面報告					
評量方式	書面及口頭報告					
SDGs	4.優質教育,5.性別平權					
核心能力	思辨與創新能力,就業能力					
是否為遠距 課程	否					
教學內容 涵蓋範圍	性別平等,職場安全,品德教育,人權教育					
Remark						

